WESTMINSTER COLLEGE SCHOOL OF BUSINESS SYLLABUS

COURSE: BA 610 - Enactus

Thursdays 12:45 – 1:45 pm, Thompson Clark 315 Other days and times as required.

Instructor/Advisor: Mr. Keith B. Bittel, CPA, EA, MS Ed.

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Office Hours: Monday, Wednesday and Friday: 12:30pm – 12:50pm and 3:00pm – 3:30pm

Tuesday: 8:45 am – 9:15 am

Thursday: 10:30am – 11:00 am

Other times by appointment

COURSE MISSION STATEMENT: ENACTUS is a non-profit, global organization that is financially supported by over 500 corporations, entrepreneurs, individuals and foundations such as Walgreen’s, Radio Shack, Pfizer, Unilever, Wells Fargo, KPMG, AmericanGreetings, Federated, Aflac, Del Laboratories, Sprint, and many more. These companies also actively recruit ENACTUS members for employment, knowing they represent the best of the best.

ENACTUS is active on over 1,200 college and university campuses in over 40 countries. ENACTUS has been active on Westminster’s campus since 1996. What ENACTUS members do is simple in overall perspective, but more complex in actual application; they take what they have learned in the classroom and in other areas of life, and use this knowledge to create and implement educational outreach projects in their community.

The goal of these projects is to educate and/or assist others so as to improve those others’ skills, knowledge or resources, allowing them to achieve greater economic and financial success in a socially consciousness manner. Most projects will fall into one or more general categories:

- To improve understanding of, and ability to work within, a free market economic system.
- To improve skills used to increase financial and economic success in a global economy.
- To assist entrepreneurs in achieving greater growth and success.
- To improve understanding of every day financial activities that affect our lives.
- To increase awareness of the benefits of making decisions that reflect high ethical standards.
• To improve awareness of the need to include environmental consequences and responsibilities in our everyday personal and business decisions.

COURSE OUTCOMES AND GOALS:

• One ENACTUS credit can be earned per school year, with a maximum of two credits earned during your academic career at Westminster. Registration for ENACTUS credit is done by registering for the spring semester, course BA 610. While the course listed as a spring semester course, the requirements are satisfied based on participation for the entire school year.

• In order to earn credit, a member must demonstrate:
  
  o 40 hours of participation in the activities of the organization, including meetings, during the full school year.
  o Active participation in projects such that you have made a meaningful, positive impact on the organization and the people that your project(s) serve.
  o If you are an officer, your participation must make a meaningful positive impact on the administration of our organization.
  o If you are not an officer, at least 10 of those hours must include active participation in projects.
  o If you are a project team member, you will need to have your project leader sign a Project Participation Form verifying that you did in fact make a meaningful and positive impact on that project. Project leaders will then submit this form directly to the ENACTUS Faculty Advisor after the project leader’s approval.
  o If you are a project leader who has led a successful project, or an officer, you do not need to have your participation verified.

COURSE PREREQUISITES: None

TEXTBOOK: None

PERFORMANCE EVALUATION: Credit is given on a pass/fail basis, consistent with whether the member has met the requirements of the course outcomes and goals.