This document is designed to assist you with preparation for the first test in the class which is set for Friday, February 24th.

I’ll tell you a few things about this test.

- The syllabus mentions that it is vocabulary and terminology based. The reasons for this are explained briefly in your syllabus.
- I’m not exactly what form the test will take but I will tell you that you will be given a definition and either have to provide it from your own memory or choose from a list of terms I provide to you. You WILL NOT have to write a definition for a word or term I provide.
- I am limiting what sections of the chapters will be “fair game” for terms.
- Focus your attention on bold print in the text.
- I reserve the right to change how future tests are organized and constructed (all changes will be guided by making the test a fair measurement of knowledge and a beneficial learning tool).

Below are a list of chapters and sections of each chapter that terms will be drawn from.

Chapter 1 – Mass Communication, Culture, and Media Literacy

Page 18 beginning with Scope and nature of Mass Media and ending on page 29 up to the section called Mass Communication, Culture, and Media Literacy.

Page 34 beginning with Media Literacy through all of page 40.

Chapter 13 – Theories and Effects of Mass Communication

Page 431 beginning with The Era of Cultural Theory through the end of the chapter.

Chapter 10 – The Internet and the World Wide Web: Changing the Paradigm

Page 309 starting with The Internet Today through page 318 up to the section titled Reconceptualizing Life in an Interconnected World.

Chapter 6 – Radio and Sound Recording

Page 187 starting with Scope and Nature of the Radio Industry through page 202 up to the section titled The Internet and the Future of the Recording Industry.