PERSUASIVE SPEECH

Summary: Deliver a speech that supports your position on a controversial or multi-sided topic. Your general goal will be to persuade someone that your point of view is the one they should adopt.

Time: 5-7 Minutes

Details:

STEP ONE

Select your topic area and narrow down to a reasonable topic. Develop a question of policy that you will argue for or against.

I will provide an example here using a topic area that YOU ARE NOT ALLOWED to use for this class.

Let’s say I am going to do a speech in the general area of Stem Cell Research. What interests me the most is that of fetal stem cell research. I then formulate a question of policy: “Should the federal government financially support fetal stem cell research?” Notice how it is in the form of a question and begins with the word “should.”

STEP TWO

What is your answer to the question you just developed? Yes or No? In my case, I will say “No.”

Now, I need to develop a position statement. My position statement is “The federal government should not financially support fetal stem cell research.”

You need to do the same for the question you developed in Step One.

STEP THREE

Research

Take the time to learn more about this topic and the question. Go online and search library databases to get information on this question. Start to develop arguments to support your position. Make sure these arguments can withstand the scrutiny of reason and research.

Look for very recent articles on your topic. The more recent the better.

STEP FOUR

Decide on an organization scheme.

For this assignment you will use one of the following types of organization structures that are common to persuasive speeches.

- Problem-solution
- Monroe’s motivated sequence
• Refutation

Start to organize the speech and bring in the information and supporting material to support your position. Don’t forget that every speech has an introduction, body and conclusion. (In the Monroe Motivated Sequence organization the Attention step is your intro and the Action step is your conclusion.)

STEP FIVE

Write the speech

PROHIBITED SPEECH TOPIC

The following are NOT allowed in this class. These speech topics are either overdone or no reasonable person would disagree with the premise:

• Drinking and driving
• Abortion
• Stem Cell research
• Global Warming
• Recycling
• Blood or organ donation
• Legalization of marijuana
• Smoking
• Seat Belts
• Drinking age
• Joining a fraternity or sorority
• Doing community service
• Gun control
• Prayer in schools
• Steroids
• Death Penalty

CRITERIA

This is a 5 to 7 minute speech

You need to cite in your speech at least five (5) different sources.

Use at least one visual aid in speech

You must construct a formal outline that is turned in through turnitin.com. Hand in a works cited on the day of your speech

 Deliver in an extemporaneous manner. DO NOT READ THIS SPEECH.

Design and deliver this speech according the standards discussed in class with special attention to improving on the areas indicated in previous evaluations.