Instructor: Tammy Swearingen  
Phone: 7320  
Box: 186  
Office Location: Memorial Field House Athletic Suite  
Credit: 2 Hours

I. Course Description:  
This program, sponsored by the School of Business, includes courses from business, communication studies, broadcasting, and public relations plus courses specific to sports leadership. In class course work will be supplemented with hands on experience working with campus sports teams in addition to internship opportunities with sports organizations. The wide variety of courses offered provides a solid foundation for anyone interested in a business career outside of sports as well.

II. Rational:  
The Sports Management Practicum (SMGT 201/202) is one of the required experiential learning formats designed to allow students to gain actual hands-on work in the athletics/sports management field.

III. Course Goals/Objectives:  
The practicum is completed on campus with the Westminster College Athletic Department and offers sports management majors and minors the following benefits:  
- Students develop new skills and apply classroom learning in a real world environment.  
- Students gain valuable experience while being mentored and evaluated by sports management professionals.

IV. Course Outline and Assessment  
a. Practicum Work Agreement  
b. Practicum Learning Goals Worksheet  
c. Weekly Log Report  
d. Midpoint Resume  
e. Midpoint Self Evaluation  
f. Midpoint Practicum Site Supervisor Evaluation  
g. Final Self Evaluation  
h. Final Practicum Site Supervisor Evaluation  
i. Final Reaction Report  

TOTAL: 300

Grade is assigned by Faculty Practicum Instructor  
Grading is regular – A through F.